



RNIB has had a payroll giving scheme for over ten years. Until 2004 it had 3 participants, then a face to face promotion and email campaign raised the numbers to about 30. Sadly most of these people gradually left and were replaced sporadically. In 2009 we decided that it was no good waiting for perfect conditions to have a huge relaunch of payroll giving and that a low level start should be made on increasing numbers. So we have begun to educate and remind colleagues of the value of payroll giving with a message we will repeat annually.

Guy Sargeant, HR Manager - Reward Administration and Systems

*"I fully endorse the work that has been started at RNIB to enable our colleagues to give tax efficiently to charities of their choice, as efficiently as possible. We in HR will do all we can to enable progress on donor recruitment to continue."*