



Homes for Haringey

Homes for Haringey launched a Payroll Giving scheme in Nov 2009 and within three months we had achieved a 6.6% uptake among our diverse workforce.

We were thrilled that the **average monthly pledge was double** what we had targeted for at £10.13 per month, and staff were raising over £5,700 per year for a whole range of charities, including Shelter one of our partners.

Our employees saw this launch as a positive experience and by taking the scheme out to as many of them as we could do, they felt involved and their charitable giving was supported by us.

Paul Bridge, Chief Executive, Homes for Haringey said: *“Staff at Homes for Haringey immediately seized the opportunity to donate to their chosen charities as soon as the Workplace Giving scheme was launched in December 2009. We are dedicated and passionate about helping others so it is fantastic to have such a simple way to donate to our favourite charities.”*